



Korea University International Summer Campus (KU ISC) 2021

Embark on a unique summer

July 12, 2021 ~ August 5, 2021

ISC503 – Qualitative Research Methods

I . Instructor

Professor	:	Angie Y. Chung
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Home Institution	:	University at Albany, SUNY
Office	:	Virtual Office Hours
Office Hours	:	Mon/ Wed 11:30-12:30

II. Textbook

Required Textbook	:	<ol style="list-style-type: none">1. Lofland, John, David A. Snow, Leon Anderson, and Lyn Lofland. 2005. Fourth Edition. <i>Analyzing Social Settings: A Guide to Qualitative Observation and Analysis</i>. Belmont, CA: Wadsworth.2. Online course packet will include required readings (see attachment)
Recommended Additional Readings	:	<ol style="list-style-type: none">3. Online course packet will include recommended readings

III. Course Description and Objectives

This course will provide graduate-level training in the practice and theory of qualitative research with special emphasis on participant observation and interviews from a grounded theory approach. The course is driven by the understanding that qualitative research is like any other scientific method that requires specific tools, theoretical grounding, and rigorous criteria in its applications; at the same time, it is in many ways unlike quantitative research in terms of its execution, conceptual approach, and empirical strengths/ weaknesses. Students will review the fundamentals of qualitative theory, research design and techniques, critically analyze key qualitative studies, and practice different techniques through short mini-assignments.

IV. Grading

Midterm Exam	:	None
Final Exam	:	20 PTS
Assignments	:	60 PTS (3 Field Exercises—20 PTS each)
Participation	:	20 PTS

V. Class Outline

Date	Topic	Chapter	Remarks
July 12 (Mon)	Orientation Day (No Classes)		
July 13 (Tue)	Designing a Qualitative Study: Definitions and Debates	Lofland, Ch.1-2	
July 14 (Wed)	Researching Human Subjects	Humphreys, Caro	
July 15 (Thu)	Grounded Theory and Critical Perspectives	Glaser/ Strauss, Burawoy	
July 16 (Fri)	(Make-up classes for OT)	Devault, Collins, Sprague	
July 19 (Mon)	Learning to Write Fieldnotes and Navigate the Field	Lofland, Ch.5, Emerson, Stake	
July 20 (Tue)	Field Exercise #1: Field Research	Field exercise only	Students will conduct a field observation and share their fieldnotes and experiences
July 21 (Wed)	Entering the Field as an Insider/ Outsider	Geertz, Lofland Ch.3-4	
July 22 (Thu)	Focusing the Research Project	Lofland Ch.6-7, Whyte	
July 26 (Mon)	Preparing for the Interview and Interviewing Techniques	Weiss, Ch.3-5	
July 27 (Tue)	Field Exercise #2: Interviews	Field exercise only	Students will conduct an interview and share their interview guide and experiences
July 28 (Wed)	Analyzing Talk, Language, Discourse	Eder/ Enky, Etter-Lewis, Hunt	
July 29 (Thu)	Coding and Theming	Lofland and Lofland, ch.8-9, Weiss, ch.6, Hsieh and Shannon	

Aug 2 (Mon)	Field Exercise #3: Content Analysis/ Nvivo	Field exercise only	Students will do a content analysis of selected media and share their analyses
Aug 3 (Tue)	Leaving the Field and the Academic Writeup	Lofland and Lofland, Ch.10, Ferguson	
Aug 4 (Wed)	Final Exam		Short-essay exam based on the readings
Aug 5 (Thu)	/ Graduation Day		